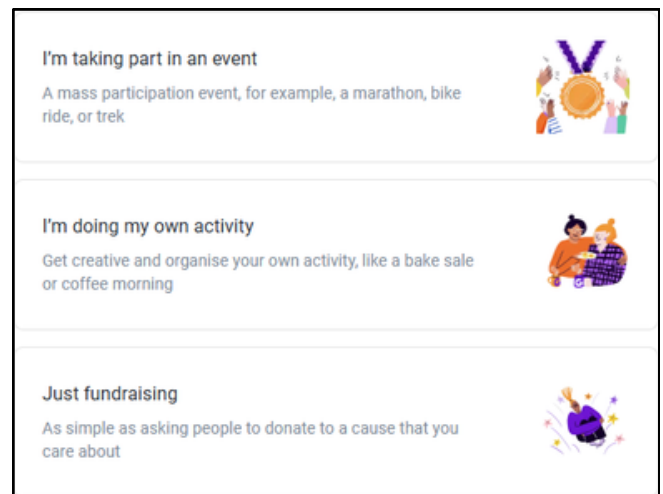


How to set up a **JustGiving**™ Page

1. Go to <https://www.justgiving.com/charity/stmarks> and click **Start Fundraising**.
2. You will be prompted to create a new JustGiving account, or log in to an existing account.

3. **Answer the questions about your fundraiser.**

If you are taking part in a challenge, you can search for and select a specific event. If you are organising your own activity or just asking for donations, you will need to give a few details.



I'm taking part in an event
A mass participation event, for example, a marathon, bike ride, or trek

I'm doing my own activity
Get creative and organise your own activity, like a bake sale or coffee morning

Just fundraising
As simple as asking people to donate to a cause that you care about

4. **Set a fundraising target.** Aim high to motivate yourself and your donors, and remember it's okay to not quite reach your goal.

5. **Personalise your page** by giving it a title, uploading a photo, and sharing why this cause matters to you.

6. **Click Launch My Page.** Congratulations, your fundraiser is now live!

7. **Share your fundraiser** by copying the URL or by clicking on the connected platform icons at the bottom of your fundraising page.

Top Tip: JustGiving pages with a photo and a personal story raise 30% more on average. Including your personal connection to St Mark's Hospital Foundation is the best way to encourage your networks to support our vision of a future free from the fear of bowel disease.

8. Once your page has been created, you can post page updates, add offline donations, access fundraising tips, and more by logging in to your JustGiving account.

Need help with fundraising?

We're here for you from day one.

Get in touch at info@stmarkshospitalfoundation.org.uk

St Mark's Hospital Foundation registered charity number: 1140930